

# Zeropoint

## Water Treatment Systems

*Delicious, sparkling-clear drinking water right at your kitchen faucet.*

**For more info, call 262-785-1700  
or email [info@zeropointgroup.com](mailto:info@zeropointgroup.com)**

## How does the Reverse Osmosis System work?

### An essential flow of life

Water is essential. Water sustains life. We all need water. The earth we inhabit is  $\frac{3}{4}$  water. Our body weight is almost  $\frac{3}{4}$  water.

### Replenish what is vital: water

Water is a daily, life-sustaining requirement. It is one of the pure and basic necessities in life.

Ensuring that the everyday water we drink is the safe, natural water that our bodies demand is as vital as the water itself.

Unfortunately, not all of the everyday water we use from our taps is the pure, fresh water that our bodies desire.

The R.O. (reverse osmosis) Drinking Water Systems effectively reduce harmful contaminants\*, turning everyday tap water into the water that nature intended for us to drink... fresh, natural, life-sustaining water.

### Some clear benefits of R.O. water

- Delicious, sparkling-clear drinking water
- Pristine, flavorful coffee, tea and juice
- Clean rinsed, fresh fruits and vegetables
- Crystalline, harder and clearer ice cubes
- Better tasting soups, sauces and meals
- Cost effective: the daily cost of bottled water will no longer be a concern
- Convenient: fresh, clean water from your tap

### Even more uses of R.O. water

- Rinse your glassware in R.O. water for spotless, sparkling results
- Nourish your plants with the freshest water
  - Fill your aquarium with clean, clear water
  - Prolong the life of your humidifier or steam iron
  - R.O. is water the way that it's supposed to be: water that looks, smells and tastes like natural drinking water



### The "R.O." is the secret

"R.O." stands for Reverse Osmosis. This is the natural process which sets the foundation of Zeropoint R.O. Systems.

It may sound technical, but osmosis is a natural, organic phenomenon, a process that occurs in nature on a continuous basis. Vegetation, like trees, plants and flowers attain their nutrients by using osmosis to draw water from the soil.

### The process of Reverse Osmosis

The pressure from a household tap forces water through a Reverse Osmosis semipermeable membrane. This membrane separates the everyday household water at the molecular level. The membrane acts like a filter to isolate contaminants\*, reducing them so that the water becomes purer, Reverse Osmosis water, with substantially reduced dissolved solids and contaminants\*. This cleaner, purer, refined water is then stored in a holding tank, ready at your convenience.



\*The T.F.C.-335 and T.F.C.-435 R.O. Drinking Water Systems have been Tested and Certified by NSF International against NSF/ANSI Standard 58 for the reduction of: Arsenic V, Barium, Cadmium, Chromium III, Chromium VI, Copper, Cyst, Fluoride, Lead, Nitrate, Nitrite, Radium 226/228, Selenium and TDS.